KEYWORDS RESEARCH

CONTENT ORGANISATION

THE BEST SEO 2019 - 2021 =SEO+SMO+PRM+VCM

COMPETITION ANALYSIS

TRADITIONAL SEO

Traffic

Spend time of the visitor

Pages visited more=better

Bounce rate lower=better

Social media activity

SEM RUSH RESEARCH

2,5 billion phrases

3 trillion backlinks

1,5 million user accaunts

SOCIAL MEDIA OPTIMISATION

Content optimisation for search

Powerful linkbuilding #in Stories & printed

Youtube Search & links

Facebook Page Optimisation

Using Instagram Stories to empower search # @ {location}

Google my Business optimisation & Local Ads

Share buttons on your website

POSITIVE REVIEWS

Happy clients stories

Case studies

Before|after

Customer recommendations

Google my bussines

Facebook

Trip Advisor

Booking

Yelp

CUSTOMER SATISFATION 1ST

VIDEO CONTENT

Format

Mobile or square

Instagram TV

Instagram

Facebook 360 short

Classical 4K YouTube longer

Website page intro

MOVIES THE FUTURE 1ST

WRITTEN & GRAPHICAL CONTENT

Long tail

Optimised on social media including comments

Guest blogging

Info graphics for Pinterest

Picture & movies naming

Image SEO

Better 1 super content than 1.000 useless

ALL CONNECTED TOGETHER = ALL UNITED TOGETHER